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FOR IMMEDIATE RELEASE

Strainert Introduces Enhanced Website for their Standard and Custom Force Sensor Products

Strainert Company, a leading manufacturer of reliable, accurate and durable force sensor products, including load cells, load pins, tension links, bolts/studs and force measurement systems, has launched a new website (<http://www.strainert.com>) focused on improved product information and functionality.

Conshohocken, PA (PRWeb) April 10, 2012 - Strainert, a premier manufacturer of standard and custom force sensors for research, testing, weighing and control applications in the Aerospace, Military, Marine and Automotive industries, has launched a new website with enhanced online product information, quote, repair and calibration request forms and an integrated online catalog with 2D and 3D CAD drawing insertion capabilities.

The product information on standard and custom force sensor products covers each product's features and applications along with links into the online catalog for additional specifications, installation instructions, ordering information and the 2D and 3D CAD drawing insertion functionality. This makes it easy for users to find the correct force sensor and download the product CAD file to use directly in the design.

On each website page, there is a quick contact form for questions and a detailed RFQ form for quoting inquiries. Within the Services section, there are streamlined calibration and repair forms to request assistance. "With the immense range of technical information and functionality on the new website", Tim Foley, the President of Strainert, stated, "Our customers now have one location to research, evaluate, select and acquire the best Strainert force sensor solution for their specific application."



The new website also highlights Strainert's engineering, design and technical support services for their load cells, load pins, tension links, force sensing bolts/studs and force measurement systems and their standing as an AS9100C and ISO 9001:2008 certified company.

Strainert's engineers can assist customers with compliance for certain NASA, ANSI and SAE standards along with data reduction, non-destructive testing and analysis. The technical support team also offers customer assistance on product selection for tough environments/conditions, installation, orientation and re-calibration.

About Strainert Company

Headquartered in Conshohocken, PA and established over five decades ago, Strainert is an industry leading designer and manufacturer of force sensors products, including load cells, load pins, tension links, force sensing bolts/studs and force measurement systems. Strainert is a pioneer in the force transducer industry, with numerous patented designs made possible by innovative internal gaging processes and an unsurpassed dedication to engineering, customer requirements and vast industry experience in the Aerospace, Military, Marine and Automotive industries. Strainert is AS9100C / ISO 9001:2008 certified. For more information, please visit <http://www.strainert.com> or call 610-825-3310.

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